



# Turkey poll bombshell

Leader Erdoğan suffers worst defeat in a decade

→ page 13



# Herbal remedies

A quarter of us use them, but do they work?

TRAIL

This panel helps to market the paper by tempting readers inside. It tells readers about stories in other parts of the paper.

Claudia Rankine

Nominee is not for the poetry purists



→ page 7

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### PRICE AND DATE

The Guardian costs £1.80p on weekdays and £2.70p on Saturdays. The price covers 60% of the cost of the newsprint. The rest comes from adverts.

# the guardian

### MASTHEAD

The masthead is a specially designed logo that shows the name of the newspaper.

## Wiggins' finest hour

### HEADLINE

The biggest headline on the page is called the "main splash". This is a serious story so no jokes are made in the headline.



Sir Bradley Wiggins celebrates with his family yesterday at the Olympic velodrome in east London after breaking the world record for distance cycled in one hour. He covered 54.526 km in 60 minutes Photograph: Bryn Lennon/Getty

### STANDALONE

A picture that is unrelated to the main stories on the front page, such as this, is called a standalone. It will have its own headline or strap, and a longer caption than other photos. Often the story connected to the picture will be further inside the paper.

# PM: I will sack ministers who call for EU exit

## Cameron expects support for his deal but hints at a deferred treaty change

Patrick Wintour Schloss Elmau Nicholas Watt

### BYLINE

Sometimes the writer's job title or where they are writing from is included. Staff writers are always credited.

His clearest any minister quit the Euro- government will ruck a deal on ssels. as confident at it would be "what it says on the tin" - a formulation that leaves it unclear whether the deal would stop short of an immediate treaty change.

The prime minister's decision to make it clear he will impose ministerial collective responsibility - in contrast to the more liberal stance taken by Harold Wilson during the 1975 in/out EU referendum - comes amid the first signs of organised resistance to the EU on the Tory benches.

A group of 60 Tory MPs have signed up to Conservatives for Britain, warning that they will campaign for a no vote unless Cameron toughens his negotiating stance on issues such as national sovereignty.

Speaking to reporters at the G7 summit in Bavaria, Cameron was asked if he had absolutely closed his mind to allowing ministers a free vote. He replied: "I've been very clear. If you want to be part of the government, you have to take the view that we are engaged in an exercise of renegotiation, to have a referendum and that will lead to a successful outcome."

When asked if anyone in government who opposed that stance would have to resign, he said: "Everyone in government has signed up to the programme set out in the Conservative manifesto."

He added: "If I can get a position where Britain would be better off in a reformed Europe then obviously that is not something the government is neutral about. It's not a sort of 'on the one hand, on the other hand' approach; if I can secure what I want to secure, I will have secured what I think is the right outcome for Britain ...

"I am carrying out a renegotiation ... to get that."

He dismissed anti-EU Tory M one political pa it will be the Bri MPs are to expr when the Comm ing the way for a

### STANDFIRST

A standfirst is used to add detail that was not included in the headline.

Cameron's re on opens the risk that some prominent go- vernment members, including ministers, could quit to voice their opposition to staying in the EU. However, following his re-election, the prime minister is probably at the point of maximum strength in his premiership. He clearly feels either he will strike a deal that Tory Eurosceptics can stomach or else the Europe issue is potentially too divisive to give ministers any licence to air their differences.

Cameron also suggested, contrary to the view of the Electoral Commission, that he thought it was perfectly feasible to stage the referendum on the same day as other domestic elections, a position that makes May next year the most likely time for staging the in/out vote.

He also said he wanted to see the rules relaxed on government campaigning in the referendum, arguing they are so strict he might be debarred during the campaign from even making a statement to the Commons after a meeting of the European Council. The Electoral Commission had said it would be wrong to allow civil servants to publish information on behalf of the government during the campaign.

Cameron also hinted he may put a deal to the British people in a referendum that stops short of full treaty change and may need further subsequent consequential negotiations. Asked if he would only put a deal to the vote once it was totally batted down, Cameron simply said: "The deal's got to be clear. It's got to be legally binding. It's got to do what it says on the tin. That's what I'm shooting for."

Such a two-stage deal would make it easier to win French and German support for the UK's demands since they could be integrated later with a wider package

Continued on page 5 →

# Top officers at doctors' union given huge, secret pay rises

Denis Campbell Health correspondent

The doctors' union has caused anger by secretly awarding its senior figures pay rises of up to 137% and doubling its leader's salary to £172,000, at a time when most medics have experienced pay restraint, the Guardian can reveal.

Peter Bennie, has seen his salary go up 137% from £32,205 to £76,431, while his counterpart in Wales, Dr Philip Banfield, has received an increase of 99%, from £31,500 to £62,631, and the income of the Northern Ireland chair, Dr John Woods, rose from £30,150 to £62,631 - up 108%.

The payments are embarrassing for the BMA, which criticised the coalition's decision to deny doctors rises as an insult that "devalued and demoralised" NHS medics.

# £172,000

The new salary of the BMA's chair of council, Dr Mark Porter - a rise of 94%. Other pay rises are as much as 137%

A confidential internal BMA briefing paper outlining the changes states that three other BMA "chief officers" - its treasurer, chair president and 7% res up to £83,000.

The union is edging th increases, the ranks represent registered likely to e repeat its annual conference later this month.

The rises were only narrowly approved by a 15-11 vote by members of the BMA's ruling council after strong arguments were raised against them. Although that

### BODYTEXT

The main "body" of a news story. Often the only part written by the reporter. This text is the Guardian's standard body text. The font is eight point Guardian Egyptian.

### CAPTION

Captions give a brief description of a photograph or graphic. Often they include the photographer's name.

### EDITION STARS

We normally print three different editions per night on weekdays, and sometimes more at the weekends. Three stars means this is the third edition.

### TURN

Often front page stories continue elsewhere in paper.

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Continued on page 2 →