

Hot chips

Move over spuds, it's time for a new taste

g2



Patricia Arquette

TRAIL

This panel helps to market the paper by tempting readers inside. It tells readers about stories in other parts of the paper.

's pressure stresses to realistic'



g2

Deadline deals

Which players have your team splashed out on?



Sport

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The Guardian costs £1.60p on weekdays and £2.50p on Saturdays. The price covers 60% of the cost of the newsprint. The rest comes from adverts.

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Winner of the Pulitzer prize

the guardian

MASTHEAD

The masthead is a specially designed logo that shows the name of the newspaper.

Red noses for the Bake Off team



Jennifer Saunders, Edna Everage, Lulu and Joanna Lumley are to join the Bake Off team for a Comic Relief series beginning on BBC1 on 11 February Photograph: BBC/PA

STANDALONE

A picture that is unrelated to the main stories on the front page, such as this, is called a standalone. It will have its own headline or strap, and a longer caption than other photos. Often the story connected to the picture will be further inside the paper.

Budget for schools will face cuts, Tories admit

Sally Weale
Frances Perraudin
Patrick Wintour

English schools face a budget cut of an estimated 10% in real terms during the next parliament if the Conservatives win the election after David Cameron conceded that his party could not promise to inflation-proof education funding.

Schools would have to pay 5% more to fund rising teachers' pension and national insurance contributions, while economists said the prime minister's admission would mean a further cut in real terms.

Cameron initially sought to dress up the funding pledge as a "flat cash per pupil" deal, because the amount of money following each child would remain unchanged. Speaking at Kingsmead school in Enfield yesterday, he added: "So I can tell you, with a Conservative government, the amount of money following your child into school will not be cut."

But when questioned, Cameron conceded that the funding would not rise in real terms. "The prime minister did say that there would be a rise in overall school spending, but the number of pupils in schools is rising, so the amount of money per pupil is falling," he said. "The amount of money per pupil is not going up by inflation, the amount of cash is staying the same," he said.

CAPTION

Captions give a description of a photograph or graphic. Often they include the photographer's name.

HEADLINE

The biggest headline on the page is called the "main splash". This is a serious story so no jokes are made in the headline.

The locums on £1,760 a day

NHS bill for agency staff reaches £2.6bn a year to cover short

Denis Campbell
Health correspondent
Rajeev Syal

Some A&E specialists are profiting from shortages by charging high fees for their services, a new report says today. The report, published by the Health Service Research Authority, says that some consultants are choosing to leave the NHS to work on an agency basis at a substantial cost to the NHS, with typical charges of £1,760 per day, said Margaret Hodge, the former Labour minister who chairs the committee of MPs.

Barking, Havering and Redbridge University hospitals NHS trust is paying such sums to half the number of consultants it needs to cope with the 16-hour shift, Hopkins replied: "That is what the market is dictating."

His trust's struggle to hire salaried staff was so acute that it was paying £1.5m a month to employment agencies for supplying all sorts of temporary staff, Hopkins added.

The College of Emergency Medicine, which represents A&E doctors, blamed the NHS's failure to recognise the unique stresses on them for the nationwide shortage and hospitals' consequent "shocking expenditure" on locums.

"It is retention that is at the heart of the problem, with 50% of emergency-medicine doctors leaving their training posts each year and almost 100 consultants emigrating," said Dr Cliff Mann, the college's president. That amounts to "a waste of human resource and taxpayer money".

He added that the NHS should give A&E doctors extra time off to help them avoid the burnout that can accompany such demanding work. This would make the job more attractive and reverse the growing "brain drain" in A&E.

The amount that staff shortages force the NHS to spend on agency staff has risen in a single year from £2.1bn in 2012-13 to £2.6bn in 2013-14, the committee found.

Richard Douglas, the Department of Health's director general for finance, told the MPs that such spending "has grown exponentially in the past couple of years". The £2.6bn total is understood to include the cost of all non-payroll, bank and agency staff combined.

The committee also reports that the proportion of NHS trusts in the red has soared from 10% in 2012-13 to 80% by July, August and September last year. "From all our work across all of government, the fragility of NHS finances causes me great concern," Hodge said. "The financial health of NHS bodies has worsened in the

STANDFIRST

A standfirst is used to add detail that was not included in the headline.

BYLINE

Sometimes the writer's job title or where they are writing from is included. Staff writers are always credited.

BODYTEXT

The main "body" of a news story. Often the only part written by the reporter. This text is the Guardian's standard body text. The font is eight point Guardian Egyptian.

Housing policy will wreck social mix, minister warned

Robert Booth

The Westminster Property Group, which includes several Tory donors, said it was "deeply flawed". In a letter seen by the Guardian, the group's chairman, Daniel Van Gelder, said: "It removes an important element of developer contribution to the provision of affordable housing. The unintended consequences of such policies will lead to a further erosion of the ability of people from a wide range of backgrounds to live in the heart of the capital."

The group also said it encouraged empty offices to be converted into homes, weakening the economy in central London. The lobby group's members include Berkeley Homes, London's largest housing developer, and the arm of the Qatar royal family, Qatar Properties.

The attack on the policy by the property firms, some of which have previously negotiated hard to reduce the amount of affordable housing on their own sites, will be a blow to Lewis, who had reform as removing a "stealth tax" that hindered regeneration and ended properties to be left empty.

Councils estimated that Lewis's policy could boost property companies' profits by hundreds of millions of pounds, while the City of Westminster said it stood to

lose £1bn in affordable housing contributions. The director of planning at the Conservative-controlled authority, John Widdows, said the policy was "insane". The Department for Communities and Local Government had not formally assessed the impact, even though its own figures show it affects cash payments to councils for affordable housing totalled £299m in 2012-13, a 10% increase on 2011-12. In one planning meeting last month, Westminster council lost £29m on three housing schemes after developers invoked the new rules.



Brandon Lewis, the housing minister, was warned the exemption on affordable housing contributions for empty properties was 'deeply flawed'

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TURN

Often front page stories continue elsewhere in paper.

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