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PRICE AND DATE
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Hadley Freeman on film fashion
Pesci in velvet, Stiller in track

The new parenting lexicon
ough, tiger, free-range or French?

Blues for Liverpool
Man City rampant at t

MASTHEAD
The masthead is a specially designed logo that shows the name of the newspaper.

TRAIL
This panel helps to market the paper by tempting readers inside. It tells readers about stories in other parts of the paper.



Downpour at carnival



A dancer at London's Notting Hill carnival fends off the rain with a poncho. Thousands of revellers were undeterred by the bad weather Photograph: Mary Turner/Getty

Salmond emerges on top in tough TV debate

Severin Carrell and Libby Brooks

Alex Salmond staged a dramatic fightback in the Scottish independence campaign last night... BODYTEXT

STANDALONE
A picture that is unrelated to the main stories on the front page, such as this, is called a standalone. It will have its own headline or strap, and a longer caption than other photos. Often the story connected to the picture will be further inside the paper.

CAPTION
Captions give a description of a photograph or graphic. Often they include the photographer's name.

Ex-MI6 chief warns against rush to toughen terror laws

Counter-terror expert claims domestic threat of Isis 'unproven'

Josh Halliday and Andrew Sparrow

BYLINE
Sometimes the writer's job title or where they are writing from is included. Staff writers are always credited.

I remember so many great family times that take me away from this prison. Dreams of family and friends fill my heart. Grammy, keep dancing. I plan to take you out when I get home. Stay strong because I am going to need your help to reclaim my life

James Foley's final letter home Page 15



STANDFIRST
A standfirst is used to add detail that was not included in the headline. The London mayor wrote that Isis, whom he described as "wackos", now controls an area the size of Britain and that the government had to be far more effective at preventing Britons from travelling to Syria or Iraq to join them.

HEADLINE
The biggest headline on the page is called the "main splash". This is a serious story so no jokes are made in the headline.

Continued on page 2

French government dissolved after rift over a

Anne Penketh Paris

French president François Hollande took the biggest gamble of his two-year-old presidency yesterday by ordering his reformist prime minister to form a new government which will exclude Socialist dissidents demanding an end to economic austerity policies dictated by Germany.

economy ministry, Arnaud Montebourg said the austerity drive in France and Europe was a "financial absurdity" and accused Hollande and Valls of ignoring his pleas for a "moderate and balanced" alternative.

Arnaud Montebourg, France's outgoing economy minister, has been a strong critic of eurozone austerity



power and had led to the rise of extremist parties. Montebourg said the "incorrect" austerity policies followed by the European Central Bank and EU member states had "continued to mire the eurozone in recession and soon, deflation".

TURN
Often front page stories continue elsewhere in paper. would have lost all credibility". But, he added: "It's a big gamble." Hollande, the most unpopular French president in living memory whose latest approval ratings stand at 17%, has been pilloried by the left for failing to make good on his election promise to restore growth.

Continued on page 2

Hold the bruschetta
Drought in the olive producing region of southern Spain and blight in Puglia, Italy, are set to force up the price of extra virgin olive oil



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