

Directions Issued To the Arts Council of England under Section 26(1) of the National Lottery Etc. Act 1993

The Secretary of State for Culture, Media and Sport, in exercise of the powers conferred on him by section 26(1) of the National Lottery etc. Act 1993 and having consulted the Arts Council of England pursuant to section 26(5) of that Act, hereby gives the following directions:

1. In these Directions any reference to a section is a reference to a section of the National Lottery etc. Act 1993.
2. In determining the persons to whom, the purposes for which and the conditions subject to which it distributes any money under section 25(1), the Arts Council of England shall take into account the following matters:-
 - A. The need to involve the public and local communities in making policies, setting priorities and distributing money.
 - B. Its assessment of the needs of the arts and its priorities for addressing them.
 - C. The need to increase access and participation for those who do not currently benefit from the cultural opportunities available in England.
 - D. The need to inspire children and young people, awakening their interest and involvement in the arts.
 - E. The need to foster local community initiatives which bring people together, enrich the public realm and strengthen community spirit.
 - F. The need to support volunteering and participation in the arts and community arts.
 - G. The need to encourage new talent, innovation, and excellence and help people to develop new skills.
 - H. The need to ensure that money is distributed for projects which promote public value and which are not intended primarily for private gain.
 - I. The need to further the objectives of sustainable development.
 - J. The desirability of ensuring equality of opportunity, of reducing economic and social deprivation and ensuring that all areas of England have access to the money distributed.
 - K. The need to support the long-term managerial viability and leadership of organisations in the arts.
 - L. The desirability of working jointly with other organisations, including other distributors.

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M. The need to ensure that all those receiving Lottery money acknowledge it using the common Lottery branding.

N. The need to require an element of partnership funding, or contributions in kind from other sources, to the extent that this is reasonable to achieve for different kinds of applicants in particular areas.

O. The need (a) to support projects which are for a specific, time-limited purpose, (b) to ensure that Arts Council England has the necessary information and expert advice to make decisions on each application and (c) for applicants to demonstrate the financial viability of projects.

P. Where capital funding is sought, the need (a) for a clear business plan showing how any running and maintenance costs will be met for a reasonable period, and (b) to ensure that appraisal and management for major projects match the Office of Government Commerce's Gateway Review standards.

Signed on behalf of the Secretary of State for Culture, Media and Sport

A C B RAMSAY

Date 9 November 2007

Director-General, Culture, Creativity & Economy

Department for Culture, Media and Sport